

2024 NACAA Newsletter - 7/17/2024

NACAA Newsletter - Dallas, Texas



WELCOME TO TEXAS!

Welcome to the Lone Star State! As the host state for the National Association of County Agricultural Agents (NACAA) National Meeting 2024, Texas is thrilled to extend a warm Texan welcome to all attendees. With its rich agricultural heritage, vibrant culture, and renowned hospitality, Texas is the perfect setting for this prestigious gathering of agricultural professionals from across the nation.

DISCOVER THE HEART OF TEXAS AGRICULTURE

Texas boasts a diverse agricultural landscape, ranging from vast plains and rolling hills to fertile valleys and bustling urban centers. From the cotton fields of the Panhandle to the citrus groves of the Rio Grande Valley, Texas agriculture encompasses a wide array of crops and livestock, making it a true agricultural powerhouse.

EXPERIENCE TEXAS HOSPITALITY AT THE HILTON ANATOLE

The iconic Hilton Anatole in Dallas serves as the backdrop for the NACAA National Meeting 2024. Situated in the heart of the city, this luxurious hotel offers unparalleled amenities, world-class dining, and state-of-the-art facilities, ensuring a comfortable and memorable stay for all attendees.

ENGAGE WITH TEXAS COUNTY AGENTS AND AGRILIFE EXTENSION EXPERTS

Collaborating with the Texas County Agents Association (TCAAA) and Texas A&M AgriLife Extension, the NACAA National Meeting 2024 provides a unique opportunity to engage with local agricultural experts and extension professionals. From innovative research projects to hands-on demonstrations, Texas county agents and AgriLife Extension specialists are eager to share their knowledge and expertise with fellow attendees.

DISCOVER THE HEART OF TEXAS AGRICULTURE

Beyond the meeting sessions and workshops, take some time to explore the best of what Texas has to offer. Whether it's savoring authentic Tex-Mex cuisine, experiencing the vibrant arts scene in downtown Dallas, or embarking on a scenic drive through the Texas Hill Country, there's no shortage of adventures to be had in the Lone Star State. As you gather in Dallas for the NACAA National Meeting 2024, we invite you to immerse yourself in the rich culture, warm hospitality, and boundless opportunities that Texas has to offer. Whether you're here to learn, network, or simply enjoy the sights and sounds of the Lone Star State, we're thrilled to have you join us for this unforgettable experience.

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REGISTRATION - NACAA MOBILE App

Mobile App - YAPP to be used in Dallas for 2024 AM/PIC

In addition to a printed program booklet, NACAA will be using the mobile event app - YAPP while in Dallas.

To install the app - please use this link: <https://my.yapp.us/NACAA2024>

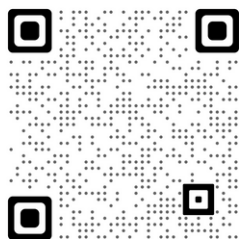
Once you have the app installed - you can click on the 3 little buttons in the bottom right-hand corner - click on the 3 little dots....and you will see the various schedules (Active, Life/Spouse, Sons & Daughters).

There have already been a few modifications to the program - so updates have been made in the mobile app.

PLEASE DOWNLOAD THE MOBILE APP FOR THE MOST CURRENT UPDATES!

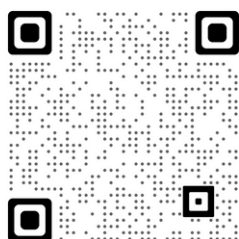
****Registration on Wednesday July 17, 2024, will be from 8:00am - 2:00pm at the Peacock Foyer****

SCAN ME



[Click HERE to Visit Dallas!](#)

SCAN ME



[Click HERE for Daily Weather](#)



2024 NACAA Annual Meeting and
Professional Improvement Conference

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Wednesday - General Session

Wednesday, July 17, 2014 - General Session

Julie Fox, Ph.D.: Director of Strategic Initiative and Urban Engagement,
Department of Extension, The Ohio State University College of Food,
Agricultural & Environmental Sciences



Fox joined Ohio State in 1998, developing Ohio's direct ag marketing team, and then joined the Ohio State Extension administrative cabinet in 2014. She was one of the first steering committee members for the National Urban Extension Leaders (NUEL) and a member of the Extension Journal Inc. Board of Directors. She is the principal investigator for Ohio State's Urban Ag initiative with the USDA Farm Service Agency. Her background includes working in Africa, Asia, Australia, and Europe. For fun, she managed her 200+ acre tree farm in the rolling hills of southern Ohio.

Capstone Speaker: Donnell Brown, RA Brown Ranch



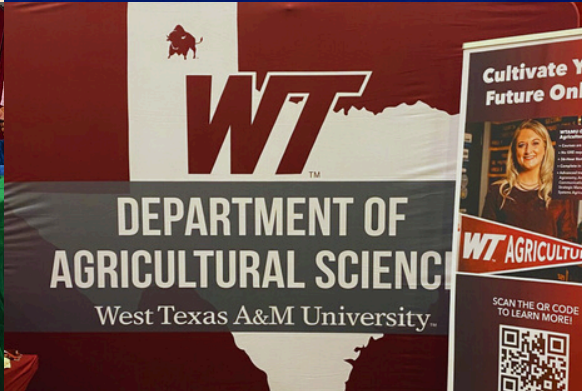
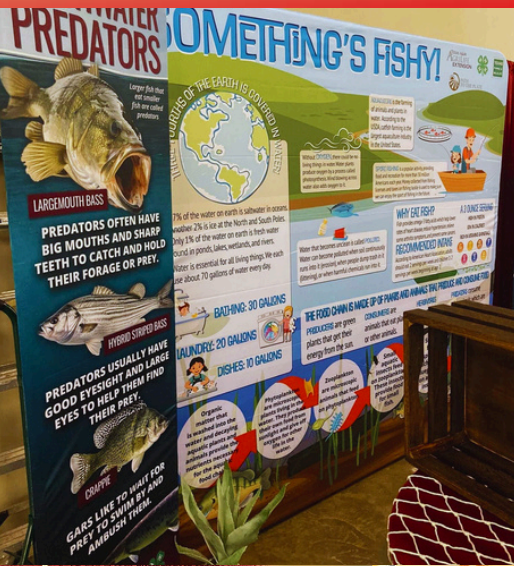
Donnell Brown is the fifth generation to own and manage the R.A. Brown Ranch, a family business since 1895, in Throckmorton, Texas. They raise registered Angus, Red Angus and Sim Angus cattle and sell 600 bulls each October. Donnell is a graduate of Texas Tech University. Prior to that, he served as President of the Texas FFA & as the National FFA President. He has served in a Strategic Planning capacity for four different breed associations as well as the National Cattlemen's Beef Association.

He and his wife Kelli are blessed with sons: Tucker, and Lanham. Together they are living their dream of raising cows, kids and Quarter Horses.



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Thank You Trade Show Exhibitors!



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SONS & DAUGHTERS - Texas 4-H Day

Youth enjoyed a “Texas 4-H Day” at the Dallas AgriLife Center. Youth spent the day at the Texas A&M AgriLife Research & Extension Center in Dallas participating in a hands-on Food Challenge Contest learning about food and nutrition and 4-H. After lunch, youth spent the day learning about natural resources at various interactive stations such as entomology and water education.



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LIFE MEMBERS, SPOUSES, & GUESTS

Wednesday, July 17, 2024

- Morning Group Exercise at Jade Oval room (6:30am - 7:30 am)
- Life Member and Spouses Hospitality Room (6:30am - 5:00 pm)

• (9:00am - 1:30pm) LIFE MEMBERS & SPOUSES ACTIVITIES-

Buses will begin loading at 8:45 am for both Activity 1 and 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 9:00 am.

ACTIVITY 1: The Star

ACTIVITY 2: Legacy West

- 2:00 pm - 3:00pm: Art at the Anatole (Morocco)
- 3:00 pm - 4:00 pm: Cuisine at the Anatole (Morocco)

Planning to attend THE STAR Tour at Frisco?

Please see all information and details regarding the Clear Bag Policy at The Star (thestarinfrisco.com). Also, there will be no water bottles and/or telescopic cameras allowed.

FORD CENTER BAG POLICY

SMALLER CLUTCH SIZE

NO PURSES. CLEAR BAGS ONLY.

In an effort to enhance public safety, Ford Center has modified its security policy by limiting the size and style of bags allowed in the venue.

APPROVED BAGS

CLEAR TOTE
Plastic, vinyl or PVC and do not exceed 12"x6"x12"

PLASTIC STORAGE BAG
Clear, one (1) gallon, re-sealable

SMALLER CLUTCH SIZE
Approximately the size of a hand with or without a handle or strap. No larger than 4.5" x 6.5" with or without a handle or strap. Can be carried separately or within an approved plastic bag.

PROHIBITED BAGS

PROHIBITED ITEMS INCLUDE, BUT ARE NOT LIMITED TO:

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular cases
Binoculars may be worn around the neck
- Briefcases
- Camera bags
- Clutch bags
- Computer bags
- Coolers
- Diaper bags
- Fanny packs
- Luggage of any kind
- Seat Cushions

An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose. Please limit the number of items you bring to the stadium on event days.

THESTARINFRISCO.COM/BAGS

Ford Center Bag Policy 2024

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Wednesday - HIGHLIGHTS



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Distinguished Service Awards Banquet

The Distinguished Service Awards Banquet on Wednesday, July 17, 2024, (Trinity Ballroom) will commemorate the enduring work of our Achievement Award and Distinguished Service Award winners. We want to show the gratitude and value that these agents have in their communities, counties, and their state as well as recognizing our national board for their dedication and reveal what is planned for 2025 in Montana. One of our smooth voice county agents will provide us with his acoustic guitar before the ceremony starts. Dinner will feature braised beef short rib to keep with the theme of Texas and our roots in the beef cattle industry.



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PROFESSIONAL IMPROVEMENT TOURS

Looking forward to your tour on Thursday?

Here are a few things you need to bring:

- Sunscreen
- Good walking shoes. Flipflops are not recommended on any tours, though Tour 9 would probably be ok.
- Dress for the heat. If you are easily chilled bring a jacket for the bus.
- Bottle of water or reusable water container. Water will be provided but doesn't hurt to bring your own.
- Money for lunch if you are going on Tour 5 or Tour 9. Money for souvenirs on other tours.

Tour Number	Tour Name	Check In Starts	Time You Need to Be at the Bus
1	Texas History Through Wine and Whisky	6:50	7:05
2	Explore Wildlife and Fisheries of east Texas	7:40	8:00
4	Community Gardens & Pick Your Own	8:50	9:10
5	Urban Wildlife	8:30	8:50
6	Cavender Ranch	7:30	7:50
8	Fort Worth's Green Infrastructure	8:00	8:20
9	Historic Fort Worth Stockyards	9:20	9:35
10	Explore the Beauty of Tyler Texas	8:00	8:20
11	Herefords, History & Feed	8:50	9:00
14	Farming in the City	6:30	6:50
15	Small town, Big Business	6:15	6:35
17	Forage and Beef Cattle What more Could you want	6:30	6:50
19	Its the Ag Variety Tour!	7:20	7:40
20	Reading the 7Farm	7:00	7:20

TOUR CHANGES FROM GUIDE

****The following tours have had changes made from the original guide printed in "The County Agent".**

Tour 4- Green Valley Gardens (U-Pick Flower Farm) has been replaced with Big Tex Urban Farm (hydroponics).

Tour 5- Dallas Zoo has been replaced with Fort Worth Zoo

Tour 17- Melissa Feeders stop canceled. Bus will go to Fair Park for Farewell dinner as planned.

Tour 19-Agrivoltics stop canceled. Bus will return to hotel after tour and lunch at Collin Street Bakery.

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THANK YOU NACAA Sponsors / Donors



Sustainable Agriculture
Research & Education



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AMERICAN INCOME LIFE
INSURANCE COMPANY

SPECIAL RISK
DIVISION

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**BARTLETT
TREE EXPERTS**

SCIENTIFIC TREE CARE SINCE 1907



Science For A Better Life



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2024 NACAA Newsletter By:
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Taryn Titsworth

Marketing Publicity Committee

